Business Profile Pro

Athlete Brand Launch Checklist

For athletes 18+ (parents/guardians for minors) building a sponsor-ready presence

Rules first

- [ ] Read your school, conference and state NIL rules
- [ ] Report deals as your school requires
- [ ] Minors: a parent or guardian handles every contract and contact

Your page

- [ ] Real stats and highlights you can verify
- [ ] A short bio, clean photos and links to your socials
- [ ] A media kit page with audience numbers you can prove
- [ ] A contact form that goes to you or your parent, not a public email

Sponsors

- [ ] List 10 local businesses that fit your story
- [ ] Have a simple offer: posts, appearances, camps
- [ ] Never promise results or numbers you cannot show